



**BODY**•SPEC

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**Building Stronger Communities  
Around Health**





**A BodySpec scan is a personalized comprehensive health report card, relevant to you - no matter where you are on your health journey.**

Better health starts with the visceral understanding that you get from seeing your body and health in a whole new light. This understanding rapidly becomes the commitment and determination that empowers true and lasting change.

BodySpec seeks partnerships that help us provide more access to these services - so that we can make that commitment to health available to everyone in the community.






**BodySpec** offers a 10-minute DEXA whole body scan that screens for heart disease and osteoporosis, while providing actionable information to help people get healthier.

With our fleet of vans, we scan at parks, community centers, gyms, workplaces, stores, and other locations in the community.





## Three Generations. Three Stories. **One Scan.**



I play on my college tennis team. BodySpec helps me stay on track over the summer with my fitness and conditioning goals, so I'm in shape and ready to compete when I'm back each fall.

It's hard to balance nutrition and fitness while working a busy 9-to-5 job. BodySpec reminds me to make my health a priority. Seeing my visceral fat levels drop over time really motivates me, because that tells me that I'm doing the right things to lower my risk of heart disease.

My mother had osteoporosis, and my sister took a bad fall last year. It made me aware for myself because bone health has a lot to do with genetics. I use the BodySpec scan to understand my own risk level, so I can stay ahead of bone disease.



**By delivering services at local parks and community centers, BodySpec provides easy, affordable access to preventative health education, tailored to each individual.**

We introduce people to their own risk profiles for long-term health issues, and we teach them how to reduce those risks.

In doing so, we motivate them to engage with the health and fitness resources in their communities - and get healthier as a result.





**Not only do people benefit from access to BodySpec's services, but so do our community partners.**

Many of our host stores find that an influx of customers is a bonus to hosting a BodySpec van outside their door.

After all, when someone walks out of the BodySpec van with their results in hand, they're inspired and ready to make a change. Visiting the store in front of them is an easy first step!





# Success Story

## Everyday Athlete

Everyday Athlete is a local running shoe and fitness apparel store in downtown Kirkland, WA. Everyday Athlete has hosted the BodySpec van since early 2018.

The staff at Everyday Athlete love hosting BodySpec, because they know there will be a big increase in foot traffic whenever the van is around!

Thanks to Everyday Athlete's accessible location, BodySpec has been able to greatly expand our outreach in this neighborhood, establishing a recurring presence as a health resources to this community. Our van now routinely parks outside the store at least once per month, enabling us to meet many people and provide our screening services.



## Community-Tested Community-Approved

We build mutually beneficial long-term partnerships with our host locations, to make better health accessible to everyone - regardless of who they are.



TRAVIS COUNTY  
SHERIFF'S OFFICE





## **We're dedicated to safety for everyone.**

Supervised by licensed medical professionals, BodySpec has been proactive about implementing COVID-19 safety procedures that meet or exceed local and national guidelines, including:

- Masks required for all employees and recommended for clients (as of June 15, 2021)
- Side and rear windows and doors open during van operations, facilitating maximum airflow
- Contactless client experience from start to finish
- Disinfecting with EPA-approved and hospital-grade disinfectant between every client
- Email results delivery and remote phone consultations

**We're looking for more community partners to host our van and expand our reach. Scans start at \$39.95 each, and are HSA/FSA eligible.**

**Schedule a demo and try it out!**  
We'll scan 3 people at no charge.  
All we need is a place to park!

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